

Unit 1 English
Outcome 2
Crafting Texts

Complete the following table by studying your mentor text and identify the purpose, audience, language features, structural features, key vocabulary, message, and connections the framework of ideas. This table will help you when you need to craft your own text and have chosen to model your response based on a mentor text you have studied in class.

Mentor Text:	Type of Text:
What is the purpose of this text? (Explain, argue, express, reflect) Elaborate on the purpose i.e., what is it explaining?	
What is the author's message and how does it connect to the framework of ideas?	
Who is the audience? How does it appeal to the audience?	
Identify the key vocabulary. Explain its purpose and how it would appeal to the audience	
What language features are adopted by the author? i.e., persuasive techniques, appeals, emotive language, poetic techniques, imagery etc. How does it support the purpose and appeal to audience?	
What structural features have been utilised? i.e., images, short paragraphs, videos, music, headlines, rhythm, rhyme, etc. How does engage the audience and support the purpose of the text?	

